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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application)	<u>PATENT APPLICATION</u>
)	
Inventors:	Alfredo Agnelo Judas Sebastiao do Rosario Botelho))
	Roy Sunil de Souza)
)
SC/Serial No.:	Unknown)
)
Filed:	December 1, 2000)
)
Title:	DATA PROCESSING SYSTEM FOR TARGETED CONTENT)
		<u>Customer No. 23910</u>
)	

JCS29 U.S. PTO
09/728704
12/01/00

**CERTIFICATE OF MAILING BY "EXPRESS MAIL"
UNDER 37 C.F.R. §1.10**

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Matthew A. Mahling
Signature Date: December 1, 2000

UTILITY PATENT APPLICATION TRANSMITTAL LETTER UNDER 37 C.F.R. §1.53(b)

Box PATENT APPLICATION
Commissioner for Patents
Washington, DC 20231

Sir:

Transmitted herewith for filing is the patent application identified as follows:

Inventors:	ALFREDO AGNELO JUDAS SEBASTIAO DO ROSARIO BOTELHO, ROY SUNIL DE SOUZA
Title:	DATA PROCESSING SYSTEM FOR TARGETED CONTENT

No. of pages in Specification: 40; No. of Claims: 86.

No. of Sheets of Drawings: 12; Formal: ✓, Informal: .

Also enclosed are:

- A Declaration.
- A Statement Claiming Small Entity Status.
- An Assignment and Recordation Form Cover Sheet.
- A Power of Attorney.
- An Information Disclosure Statement under 37 C.F.R. §1.56.
- A certified copy of a priority application.

The filing fee pursuant to 37 C.F.R. §1.16 is determined as follows:

No. Filed	No. Extra	Rate Small Entity/ Other Than Small Entity	
Basic Fee		\$355.00 \$710.00	= \$355.00
Total Claims <u>86</u> - 20 = <u>66</u>	X	\$ 9.00 \$ 18.00	= \$594.00
Independent Claims <u>9</u> - 3 = <u>6</u>	X	\$ 40.00 \$ 80.00	= \$240.00
First Presentation of Multiple Dependent Claim(s) <u> </u>		\$135.00 \$270.00	= \$
		Total	= \$1,189.00

*If the difference is less than zero, enter "0".

- Please charge Deposit Account No. 06-1325 in the amount of \$_____. A duplicate copy of this authorization is enclosed.

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- A check in the amount of \$1,229.00 to cover the filing fee (\$1,189.00), and assignment recording fee (\$40.00) is enclosed.
- The Commissioner is hereby authorized to charge underpayment of any additional fees (including those listed below) or credit any overpayment associated with this communication to Deposit Account No. 06-1325. A duplicate copy of this authorization is enclosed.
 - Any additional filing fees under 37 C.F.R. §1.16.
 - Any patent application processing fees under 37 C.F.R. §1.17.

This application is filed pursuant to 37 C.F.R. §1.53(b) in the name of the above-identified Inventors.

- This application claims priority to earlier-filed Provisional Patent Application Nos. 60/168,853 (filed December 2, 1999) and 60/236,673 (filed September 29, 2000), as set forth more fully on the first page of this application.

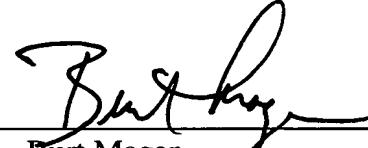
Please direct all correspondence concerning the above-identified application to the following address:

Burt Magen, Esq.
FLIESLER, DUBB, MEYER & LOVEJOY LLP
Four Embarcadero Center, Suite 400
San Francisco, California 94111-4156
Telephone: (415) 362-3800

Respectfully submitted,

Date: December 1, 2000

By: _____


Burt Magen
Reg. No. 37,175

FLIESLER, DUBB, MEYER & LOVEJOY LLP
Four Embarcadero Center, Suite 400
San Francisco, California 94111-4156
Telephone: (415) 362-3800